

**THE SUGAR TECHNOLOGISTS'
ASSOCIATION OF INDIA**



Recognised by the Ministry of Science
& Technology, Government of India
as Scientific & Industrial
Research Organisation

(Founded in 1925)

Sanjay Awasthi
President

Amit Khatter
Secretary General

STAI/ADVT-17/2026

15.03.2026

SUB. : Invitation for Release of Advertisements in STAI 84th Annual Convention Publications – 2026

Dear Advertiser,

For over eight decades, **The Sugar Technologists' Association of India (STAI)** has played a pivotal role in advancing sugar technology, fostering innovation, and facilitating knowledge exchange for the growth and sustainable development of the sugar industry.

We are pleased to inform you that the forthcoming **84th STAI Annual Convention**, scheduled to be held in early September 2026 at Goa. The Convention will bring together leading researchers, technologists, academicians, manufacturers, and industry professionals from India and abroad. This prestigious platform offers exceptional visibility and networking opportunities across the global sugar fraternity.

On this significant occasion, STAI the following STAI annual publications will be released :

- a. **Directory of Cane Sugar Factories & Refineries** (India & SAARC Countries) and **Distilleries** (India, Nepal & Bhutan) – 2025–26
- b. **Proceedings of the 84th STAI Annual Convention**
- c. **Year Book & Technical Data Directory of Indian Sugar Factories** – 2025–26 & 2024–25
- d. **Souvenir**

We cordially invite you to leverage this opportunity to showcase your products and services to a highly focused and influential audience from India and overseas.

You may kindly reserve advertisement space in one or more of the above publications and submit your advertisement material in high-resolution CDR, PDF, or JPEG format, along with the prescribed payment via DD/Bank Transfer in favour of The Sugar Technologists' Association of India, payable at New Delhi.

We request you to confirm your participation on or before 30th June 2026. The advertisement tariffs, page specifications, and related details are provided overleaf.

We look forward to your valued support and continued association..

Thanking you,

Yours faithfully,

AMIT KHATTER
SECRETARY GENERAL

Plot No. 15, 301, Aggarwal Okhla Plaza, Behind Hotel Crowne Plaza, Okhla Phase-I, New Delhi-110020
Tel. : 011-45960930, 31, 32 • E-mail : office@staionline.org • Website : www.staionline.org

(Advertisement rates given over leaf)

RATES FOR 'DIRECTORY OF CANE SUGAR FACTORIES AND REFINERIES (INDIA & OTHER SAARC COUNTRIES) & DISTILLERIES (INDIA, NEPAL & BHUTAN) – 2025-26 (Sl. No. 1)

Outside Folded Left Side Cover (Colour)	Rs. 50,000.00 + 5% GST	–
Outside Folded Right Side Cover (Colour)	Rs. 50,000.00 + "	–
Inside Back Cover (Colour)	Rs. 40,000.00 + "	–
Inside Front Cover (Colour)	Rs. 50,000.00 + "	–
Special Full Page (Black & White)	Rs. 15,000.00 + "	Per Insertion
Printed after colour advt. on opening side		
Full Coloured Page	Rs. 30,000.00 + "	Per Insertion
Bookmark	Rs. 60,000.00 + "	Only One
Second Last Colour Advt.	Rs. 30,000.00 + "	
Last Colour Advt.	Rs. 30,000.00 + "	
Spine Advt.	Rs. 65,000.00 + "	
Bottom Strip	**	

Mechanical Details : Page Size 24 cms x 18 cms (5mm Bleed Extra)
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RATES FOR OTHER PUBLICATIONS PER INSERTION, PER PUBLICATION – SL. NOS. 2, 3 & 4

Outside Folded Left Side Cover (Colour)	Rs. 40,000.00 + 5% GST	–
Outside Folded Right Side Cover (Colour)	Rs. 40,000.00 + "	–
Back Cover (Colour)	Rs. 40,000.00 + "	–
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Inside Front Cover (Colour)	Rs. 40,000.00 + "	–
Special Full Page (Black & White)	Rs. 15,000.00 + "	Per Insertion
Ordinary Full Page (Black & White)	Rs. 15,000.00 + "	Per Insertion
Full Coloured Page	Rs. 30,000.00 + "	Per Insertion
Bookmark	Rs. 40,000.00 + "	Only One
Second Last Colour Advt.	Rs. 30,000.00 + "	
Last Colour Advt.	Rs. 30,000.00 + "	

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Bank Transfer Details :

The Sugar Technologists' Association of India, HDFC Bank SB A/C No. 13851450000023, RTGS/NEFT IFSC CODE : HDFC 0001385, Okhla Phase-I, New Delhi- 20 and send it the address mentioned below.

Conditions :

- All advertisements are subject to acceptance by the STAI.
- All orders and contracts can be cancelled by the STAI at its discretion at any time on notice being rendered in writing.
- No deduction is allowed from our advertisement charges on account of alleged defective insertions. Claims on such account will be adjusted at the discretion of the STAI by an extra free insertion, if necessary.
- The advertisement charges must be paid in advance.**
- Soft copy of the advertisement shall be mailed to **STAI at office@staionline.org in PDF / High resolution JPEG / CDR (Corel Draw Format).**
- No guarantee can be given of a particular advertisement appearing on a specified page. Every effort shall be made to meet the expectations of the advertisers.
- In case an advertisement ordered for a special place is inadvertently placed at a wrong place, no extra charge for the special position need be paid or if paid shall be refunded.
- No particular page or place can be guaranteed to any advertisement unless an extra charge is made for such special position.
- A voucher copy (**only one**) of the publication in which advertisement has appeared will be supplied to the advertiser free of charge.
- Payments should be made by at par Cheque/Bank Transfer/Bank Draft in the name of **The Sugar Technologists' Association of India**, payable at **New Delhi**.
- In case of any dispute, the Court at Delhi will have the jurisdiction to try the suit.

*This book will be released post convention.

**Bottom Strip Dimensions - 1cm Width X 15 cm length. Cost Rs. 410 / page + GST. Only 2 bottom strips ad will be published. Minimum 200 pages to be chosen :

Book mark Dimensions: 18 cms X 7.5 cms Printed on both the sides for single organization's advt. For further details, please write to:

AMIT KHATTER, Secretary General
The Sugar Technologists' Association of India
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